

SONOMA LOCAL AGENCY FORMATION COMMISSION

111 SANTA ROSA AVENUE, SUITE 240, SANTA ROSA, CA 95404
(707) 565-2577

www.sonomalafco.org

APPLICATION: PUBLIC MEMBER AND PUBLIC MEMBER ALTERNATE

Candidates for the position of public member or public member alternate must complete this application and provide a current resume. If necessary, you may attach additional response pages. Please type or print in ink. All application materials must be received on or before **Friday, April 15, 2022**.

Application For: X Public Member (Regular) X Public Member - Alternate

Date: 4/15/22

Name: Ed Hedges

Mailing Address: 105 MASSIMA circle, Santa Rosa, CA 95404

Phone (1): (707) 570-7128 cell

Phone (2): (707) 525-8618 none

E-mail: edhedges@comcast.net

Length of residence in Sonoma County: 18 years

Are you an officer or employee of the County, a city or special district within Sonoma County? NO

Please describe your educational background:

1978 - BSME Calif Maritime Academy

1992 - MBA, Keller School of Management - w/ distinction

Present occupation: Retired

Employer Name: N/A

Due to your current employment or occupation, do you anticipate any conflicts of interest regarding decisions you will be asked to make as a LAFCO member? If so, please explain.

NO

List community service activities/memberships on boards, commissions, committees, including

names of organizations and dates of service. Sonoma County LAFCO - July 23 to Present Sonoma County Grand Jury - 2022-2023, Lyons Club - 1992-1993 (Orange County), Boys & Girls Club of OC - 1997, Youth Employment Service of OC - 1997-1998 (Vice chairman)

Other interests:

ED HODGES

Lafco Public Member

PROFILE

Putting my name into consideration for the position of Area Supervisor for ACMS.

When in Southern California, I was a member and board member for: Lyons Club, Youth Employment Services, Boys and Girls Club.

Now that I am retired, I am putting my name into consideration for multiple positions.

Reference are available upon request.

CONTACT

PHONE:
(707) 870-7128

EMAIL:
edhodes@comcast.net

HOBBIES

Fishing
Camping
Golfing

EDUCATION

California Maritime Academy

August 1974 – May 1978
Graduated with a BS in Marine Engineering

Keller Graduate School

March 1995 – April 1999
16 class program. Graduated with a 3.9 GPA, top of the class.
Received an MBA with Distinction

WORK EXPERIENCE

ACMS Crossing Guard

August 2022 to Present

PRT Time Job as the Crossing Guard at Village Elementary School in Santa Rosa. Responsible for the Safe Crossing of Children, Students and Parents across Yulupa Blvd in Santa Rosa, CA.

Alternate Public Member of Local Agency Formation Commission (LAFCO) July 2023 to Present

The Local Agency Formation Commission was created by State law in 1963 to regulate the Boundaries of Cities and special Districts. They meets publicly once per month as a full commission on the first Wed of each month from 2:00 until completion of agenda.

Owen Equipment Sales – Regional Manager

July 2009 – June 2021 (retired)

Owen Equipment is an equipment distributor for Federal Signal products (Vactors, Hydroexcavators and Elgin Street Sweepers). Owen is one of 35 authorized distributors nationwide. I was a stockholder/owner. We had 4 locations, Fairfield, Portland, Kent and Salt Lake City.

Some of the duties of the Regional Manager included:

- Monitored location compliance and sales success and worked with territory managers to resolve identified issues
- Created balanced approaches incorporating profit and growth targets against capabilities and infrastructure
- Implemented new marketing strategies and improved customer service management approaches to boost company revenue
- Set up specific zones and delegated assignments to effectively manage territory, extending from Monterey County to the Oregon Boarder and NW Nevada

Haaker Equipment Company VP Operations

Nov 1999–July 2009

Haaker Equipment is an equipment distributor for Federal Signal products (Vactors, Hydroexcavators and Elgin Street Sweepers). Haaker is one of 35 authorized distributors nationwide. I was a stockholder/owner. We had 2 locations in LaVerne, CA and Las Vegas, NV. While employed at Haaker we received the #1 dealer 6 years in a row.

Some of the duties of the Regional Manager included:

- Reviewed systems in place to manage internal controls of all financial activities and contributed strategic planning.
- Led staff planning initiatives accounting for needs of employees and culture of organization.
- Reported on financial and operational condition of company and results of growth initiatives.
- Emphasized importance of customer service by modeling services provided to internal and external customers and stateholders.
- Participate in forecasting budget and assessing long-term financial and sustainability planning.
- Resolved problems, provided open communication and recommended discipline and terminations
- Set forward thinking policies to meet business needs and boost team success.
- Maintained an onside presence to ensure operations departments and teams met all company operational standards.
- Created culture focused on customer service and satisfaction, resulting in improved customer loyalty and retention.
- Performed analysis to inform key strategic decisions and presented data-driven recommendations to senior leadership
- Managed performance of team members by conducting performance and recommending promotions.

Orange County Sanitation District, Director of General Services Administration

August 1986 – Oct 1999

- Organized and maintained facility space to keep everything in good working order for expected needs.
- Kept the Sanitation operation smooth and efficient by carefully monitoring the activities of staff.
- Ordered, organized and tracked the use of the department's supplies.
- Hired and terminated personnel based on fluctuating operational needs.
- Prepared operational reports to update senior leaders on routine activities and special projects.
- Educated staff in company procedures, processes and policies.
- Managed effective training of new employees and ongoing classed to keep staff current on procedures
- Addressed concerns quickly to avoid lasting issues
- Completed all assigned tasks prior to shift end.

SKILLS

- Budget Preparation
- District growth management
- Staff Development
- Team Building
- Emergency Response
- Ipad and Iphone use
- Hiring and training
- Reporting and documenting
- Operational Oversight
- Financial Management
- Oversee Operations